



7ª biennial
iberoamericana
de diseño

PRESS RELEASE

BID20

One more year, the Ibero-American Design Biennial (BID20), promoted by DIMAD Foundation, will gather the best design proposals from Latin America, Spain and Portugal, made in the last two years.

- **The inaugural week of the BID20 will be November 23-27** at the Central de Diseño/Matadero Madrid, Madrid, Spain, both in person and online.
- 23 countries, almost 700 projects presented, 420 selected, 140 finalists and 66 **awards** for 54 works from different countries and different design disciplines. The 66 awards are divided into 29 prizes in each category, 35 special awards and 2 from the specific Design and Research call.
- For this edition of the IDB, we have a cast of **10 professionals linked to international design** from different disciplines and with an outstanding track record who, as a jury, evaluate and award their cognitions - prizes and mentions – to the most outstanding works of this **7th edition of the BID**.

Madrid, November 2020.

There is a pandemic, but there is design. With this conviction, the **Ibero-American Design Biennial (BID)** returns. This initiative is held every two years at the Central de Diseño in Matadero Madrid, Spain, and has established itself as the most important meeting point for design professionals and institutions from Latin America, Spain and Portugal.

The BID is a unique visibility platform where we can see the best and most innovative design in the region made by both established design professionals and young emerging talent. Innovation, sustainability, culture, and development are the backbone of many of the proposals.

In the face of today's complex panorama caused by the COVID-19 pandemic, Ibero-American design has been able to demonstrate its strength by showing great talent and its capacity as an essential tool to drive tomorrow's recovery.

The BID and design go hand in hand and are intertwined to present the most innovative projects from Argentina, a country that has fought hard against the pandemic and is experiencing an adverse situation. But Argentine design continues to demonstrate its creativity and expressive force through innate originality and talent.

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The jury is made up of the most renowned designers and personalities on the international scene. Ten professionals from different disciplines and countries have been responsible for granting the awards and recognitions to the works presented to the 7th edition of the IDB. The jury has chosen the projects based on innovation, quality of use, inclusive access, the ecological factor and formal-aesthetic quality. The jury is formed by **Paola Antonelli** and **Anna Burckhardt**, Senior Curator and Curatorial Assistant of the Department of Architecture and Design of the Museum of Modern Art of New York, MoMA (USA); the designers **Fernando and Humberto Campana** (Brazil); **Stiven Kerestegian**, Innovation Head of Ikea (Chile/Sweden); **Ti Chang**, product designer and director of Craven (USA); **Marisa Gallén**, graphic designer and the latest Spanish national design award; **Chaz Maviyane-Davies**, graphic designer born in Zimbabwe and based in Massachusetts; **Marina Willer**, Brazilian graphic designer based in London and member of Pentagram Design; and **Danielle Lafaurie**, Colombian fashion designer and producer.

One of the achievements of the BID20 is the decision to maintain a physical presence at the **Central de Diseño, Matadero Madrid, Spain, from November 23 to 27, 2020**, making it one of the few event sheld in Madrid under these circumstances. But in order to reach all corners, the **online** presence will be reinforced, with a **virtual BID** that will host the exhibition and a wide program of activities.

Winners: <https://www.bid-dimad.org/premiosymencionesbid20/>

Selected: <https://www.bid-dimad.org/seleccionadosbid20/>

Jury: <https://www.bid-dimad.org/juradobid20/>

Website: <http://www.bid-dimad.org/>

The BID20 is possible/can take place thanks to the main collaboration of **Madrid City Council** and the collaboration of **Cooperación Española** through the **AECID**.

*Also supporting the initiative are: the Ministry of Foreign Affairs, European Union and Cooperation, the Ministry of Culture and Sport, the Union of Ibero-American Capital Cities / UCCI, the Community of Madrid, Acción Cultural Española AC/E, the Ministry of Science and Innovation, Foundation ONCE and Matadero Madrid. We have as allies READ (Spanish Network of Design Associations) and Cumulus.

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WE APPRECIATE YOUR DIFFUSION

[DOWNLOAD THE IMAGES OF THE AWARDED WORKS](#)

Links of interest:

Web: <http://www.bid-dimad.org/>

Facebook: <https://www.facebook.com/BIDBienallberoamericanaDiseno/>

Twitter: https://twitter.com/bid_dimad/

Instagram: <https://www.instagram.com/biddimad/>

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