

Registration extended until August 21th

# bid\_20

## 7th Ibero-American Design Biennial

November  
23rd-27th, 2020,  
Central de Diseño,  
Matadero Madrid, Spain

## Research and Design Award

Specific call  
From June 22nd to July 30th 2020  
Extended until August 21st



## Advisory Board

The BID is led by an Advisory Committee, made up of 33 designers and design professors from all the Ibero-American countries, whose initial core created the BID and drafted its [Founding Statement](#) in 2007.

## Dimad

The Fundación Diseño Madrid, along with the BID Advisory Committee, is organising the Ibero-American Design Biennial. It was created from the Asociación Diseñadores de Madrid and manages the Central de Diseño located in the Matadero Madrid creative complex, which is promoted by the city council.

# What is the BID?

It is the most important event of the Ibero-American Design. It has been showing, for 14 years, the best projects from all areas of design in Latin America, Spain and Portugal.

The great BID exhibition takes place in Matadero Madrid every two years and celebrates its seventh edition in 2020. It is permanently touring other cities in Latin America and Europe, showing every two years a selection of the design that is developed in the 23 Latin American countries.

# BID 20

This year, the BID has reached its seventh edition with 1 million visitors, 60 trips to different cities, 15,000 participants and 410,000 visits on its website.

## Opening Week

Opening week from November 23rd to 27th, 2020, at the Central de Diseño / Matadero Madrid, Spain

Digital communications and streaming activities will be strengthened so that BID projects and messages can reach all corners.

# Exhibition BID20

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## Exposure criterion

All selected works will be presented at the Matadero Madrid Design Centre on graphic panels and/or digital screens (videos) and on the online exhibition on the BID website [www.bid-dimad.org](http://www.bid-dimad.org). The awarded works, with mention and finalists will have the option of being exhibited as physical pieces (according to the organization's decision and to the exhibition criteria) and will be highlighted on the online exhibition.

This year, special treatment will be given to the digital gallery of works, giving it relevance to facilitate online access to the BID20 and amplify its dissemination.

Digital communication and streaming activities will be strengthened so that BID projects and messages can reach all corners.

## Tours

The exhibition will have a touring program through different countries, which will allow some of the selected works, with priority for winners and finalists, to be disseminated in other cities and countries. Therefore, contributing to the visibility of the professionals of the projects participating in the BID20.

Itineraries will be communicated in advance to the participating designers. The works will be shown in graphic panel format, audiovisual or with a physical piece, according to the organization's agreement with the host institution.

## Presentation

The shift from the industrial economy to the knowledge economy and from material resources to intellectual resources is leading to new ways of looking at innovation processes. Knowledge shared and disseminated within and outside enterprises is becoming a key resource for promoting innovation. In this perspective, design is analysed as a new resource for bringing knowledge into organisations, using the specific cognitive approach.

These economic changes highlight the importance of knowledge and research as key factors in competing in global markets. Companies are facing a complex situation where the traditional laws of markets and competition are truncated by phenomena such as emerging economies, ecological issues and social sustainability. It seems that the only way to address this context is through information processing and the production of new knowledge. Research, as an attitude of continuous training, is essential for companies, with design emerging as a fundamental "player" for future research goals.

"Most people think that design is a badge, it's a simple decoration. For me, nothing is more important in the future than design. Design is the soul of everything created by man".

Steve Jobs

Design is increasingly involved as a resource in research processes, as it facilitates problem assessment, promotes action research and supports strategic research. These "natural" design attitudes have to be developed and promoted as opportunities for contemporary companies to integrate new competences in their research departments.

These awards will seek to increase the awareness of such joint action and the impact in strengthening its results. The BID Research and Design Award aims to highlight projects that are the result of this special interaction and will designate and reward those research projects that have gained viability thanks to the intervention of a designer and the role of design or those in which research has played a special role in developing the product or service in a design project. With this award, the BID wants to highlight the importance of the [R&D] + [R&D] binomial and how it generates new opportunities for the best scientific and creative ideas. This award aims to give visibility to the synergies derived from this fortunate encounter and dialogue between scientific knowledge and design practice,

and the potential for such interaction in the value chain.

The creation of the Research and Design Award at the Ibero-American Design Biennial will make it possible to discover, stimulate and disseminate the best practices of interaction between Design and Research in innovative activity.

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## Specific objectives of the call

The specific objectives of the call are:

To link design with scientific research and experimentation in all areas with the final objective of generating synergies for scientific and creative activity.

To give visibility to successful cases of designers or companies that have managed to solve complex problems and have taken advantage of opportunities from design research.

To highlight the projects resulting from the special interaction between Research and Design.

To give visibility to the synergies arising from the dialogue between scientific knowledge and design practice, and to the potential for such interaction in the value chain.

To promote the application of design in the research activity in any of its areas.

To increase the importance of the R+D+design binomial to generate new opportunities for both scientific and creative ideas.

To this end, these are the different modalities of research orientation are proposed:

- 1. Practical research:** any leveled outcome between research/design, related to practice.
- 2. Practice-based research:** all design-led outcomes where different roles are played between research and practice.
- 3. Research-based practice:** practice strongly related to a field of research where the practice seeks to implement the results of the research.
- 4. Practice-driven research:** either when design is part of research and development groups or when professional and creative design practices play a major role in the research.

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## Who can apply: candidates

**Designers or design teams** who have collaborated with research teams in their professional activity and who, thanks to this interaction, have made their projects viable.

**Research teams** that, in the development of a research project in progress or concluded, have used a designer or team of designers to give viability to their project.

\*The collective proposals must indicate all the authors, but it is necessary to identify a coordinator of the group (the coordinator of the group OR a group coordinator), who will act as representative and recipient of the communications and of the prizes and mentions, if any.

\*\* Incompatibilities. They may (Those who may not/May not) not be submitted to this call:

- members, persons related or with family ties of (to) the Advisory Committee
- members, persons related to or with family ties to the BID Support Teams of the Organizing Committee.
- people involved in the management of the BID

## Opportunities and benefits of participation

All selected applications will be guaranteed:

Certificate of participation.

Authorization to use the BID20 Label as a mark of Ibero-American Design and an outstanding quality standard in its communications.

Participation in a panel at the BID20 exhibition, a project with a wide international projection and a reference in Latin America.

Panel participation in the samples of the international tours that are carried out.

Presence in the BID20 catalogue in print and online.

International dissemination through the gallery of works on the BID website.

Dissemination in the media and within the BID's network of professional and academic contacts.

Additionally, it will be awarded to the candidate chosen as the winner:

Prestigious and validated award through 5 editions of the BID project, granted by an international Jury.

Reception of a commemorative award.

Participation in a physical piece (if any) or other formats in a prominent space in the BID20 exhibition, a project of wide international projection and reference in Latin America.

More information about the benefits in the [General Conditions](#)

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## Conditions of participation

Nominations for the BID20 “Research and Design” Award are made by open call and may be submitted by any designer/team of designers collaborating or having collaborated with a research group or any research group collaborating or having collaborated with designers and who, as a result of such interaction, have given viability to a project.

Projects produced or in the research phase, carried out individually or in groups, and developed in the last two years by designers or companies or institutions from Latin America, Spain and Portugal, can be registered. The project submitted may be an individual work, a work and its process, a series or line of work or a comprehensive project.

## How to participate?

Those interested in participating in this call must fill out an online form, which will complete the necessary information and attach the documentation required for the evaluation of the application. The last step of this form consists in formalizing the payment of the registration fee, as by then the application will be evaluated by the admission committee and an international jury.

The form will ask you for identification data, data on the joint R+D+design action, financing tools (public and/or private), profile or CV of the designer or design studio, profile or CV of the research team, descriptive report of the collaboration and visual records.

We suggest reading the required documentation (page 9) in advance to complete the fields accurately, clearly and easily.

The information gathered will allow the jury to evaluate the candidacy and whether the selected proposal will be included in the catalogue and on the online gallery that is distributed through the website [www.bid-dimad.org](http://www.bid-dimad.org).

\*The organization and the Jury reserve the right to request further information.

## Registration fees

The total registration fee is 160 euros (including tax/ 21% VAT) paid in two installments. The first is for admission and the second is for participation.

This fee contributes to cover the costs of the exhibition and the rest of the BID’s activities.

### Phase one

Registration and admission  
(until June 30th, 2020)

Overall amount.....60 €

Full members, friends and DIMAD volunteers 25% discount.....45 €

Members of Latin American associations 15% discount.....51 €

### Second phase

Selected / Awards  
(until August 15, 2020)

Overall.....100 €

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## Selection process

Candidates for the special Research and Design Award may apply with an open call.

\*The works that have been registered for the general call for entries in the different categories may also be candidates for this special prize if they meet the requirements of this specific call. In this case, participants will be asked to complete an additional form before proceeding to the second phase of registration.

The results will be communicated by email to the contact person registered in the online form.

## Evaluation Commission

The Evaluation Committee will seek any reports it deems necessary for the assessment of the adequacy of the proposal.

It will be made up of 5 outstanding professionals in the sector and will seek parity between women and men.

The evaluation committee will assess the applications, which will be presented anonymously, from an online platform.

The final result will be discussed among the members of the jury and the decision will be justified in the minutes.

## Valuation criteria

The jury will evaluate the applications according to the following criteria:

- 1. Scientific-technical and creative excellence:** degree of originality, novelty and creativity of the practice/project resulting from the collaboration between design and R&D.
- 2. Methodology:** rigour and suitability of the methods and tools used in the development of the practice/project from the scientific-technical and design point of view.
- 3. Coordination:** the relevant adaptation and adequate resolution of the collaboration between the research team and the creative team.
- 4. Economic impact:** economic contribution of the practice/project on the market.
- 5. Social impact:** contribution of the practice/project to society and improvement of people's quality of life.
- 6. International impact:** awards, recognition and references at international level of the practice/project.

# Required Documentation

The registration is done through an online form that allows you to attach the documents and material required to complete the process. At the end of the process you will find access to the platform to pay the registration fee. You will be asked to do so in the form:

1\_Contact person: from the requesting institution or entity, from the research team and from the designer or design studio.

**IMPORTANT NOTE:** Throughout this call, the contact person will be the one to whom we request corrections to the registration and send official communications on selection and awards, among others.

2\_Data on the participating Institution or entity or company (in Spanish and English / or Portuguese)

- Name or company name
- Name and surname of the contact person
- Name and surname of those who will appear in the credits
- Landline telephone's contact number
- Author's mobile phone
- Email
- City
- Country
- Website

- Profile of the participating institution/entity or company (maximum 500 characters including spaces). In Spanish and English, optional Portuguese.

3\_Research team (persons/entity involved)

- Name of the team (if any)
- Name and surname of the contact person
- Name and surname of those who will appear in the credits
- University / School
- Group/department involved in the development
- Public or private institution
- OPI (Public Investigation Body)
- Landline telephone's contact number
- Author's mobile phone
- Email
- City
- Country
- Website
- Profile of the research team or its members (maximum 500 characters including spaces). In Spanish and English, optional Portuguese.
- Profile / brief CV of each of the members of the research team. Attach a pdf document if

there are several authors, a single pdf with all of them. Maximum 3MB.

4\_Participating designer of design studio

- Design studio name
- Designer's name and surname
- Landline telephone's contact number
- Author's mobile phone
- Email
- City
- Country
- Website
- Profile of the designer or design studio (if several authors, a generic profile. Maximum 500 characters including spaces) In Spanish and English, optional Portuguese.
- Profile / brief CV of the designer / a or design studio. Attach pdf document if there are several authors, a single pdf with all of them. Maximum 3MB. In Spanish and English, optional Portuguese.

5\_Practice/project data between [R+D]+[r+d]

- Title of the practice/project between [R+D]+[R+D] in Spanish and English, optional Portuguese
- Year of execution

- Executive summary of the practice/project between [R&D]+[R&D] (long of maximum 1000 characters including spaces, which must inexcusably include: a) participating entities, b) brief description of the practice/project between [R&D]+[R&D], c) description of the synergies identified between the R&D and design teams, d) period in which the collaboration took place. In Spanish and English, optional Portuguese.
- Executive summary of the practice/project between [R&D]+[R&D] (brief of 250 characters including spaces, which must include inexcusably: a) participating entities, b) brief description of the practice/project between [R&D]+[R&D], c) description of the synergies identified between the R&D and design teams, d) period in which the collaboration took place. In Spanish and English, optional Portuguese.
- Financing tools used for the practice/project (public/private)
- Descriptive memory of the practice/project and images. You can attach a pdf document that includes 4 sheets maximum / 3 MB maximum.

#### 6\_Graphic / audiovisual material

- Images illustrating the application, according to the following indications: a maximum of 10 and a minimum of 3 images, in .jpg format, in RGB mode and with a maximum weight of 1MB per image.

- Video of the project (if applicable) that must be able to be viewed on the network (Vimeo or Youtube) and have a maximum duration of 1 minute and 30 seconds. The organization must be provided with the link and viewing key, if applicable. Web link or app download (if the work has one).

NOTE: The organization may use some or only one image in the communication pieces and in the catalogue

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## Payment by debit or credit card

The payment of any of the phases is made online, by credit card. The registration form itself, once you have completed all the fields, will refer you to the payment platform.

Once the registration fee has been paid, you will receive a confirmation e-mail, which is necessary for you to be sure that the payment has been carried out correctly. If you have had any problems, do not try to repeat the payment.

If you do not receive the confirmation email, you should contact [pagos@bid-dimad.org](mailto:pagos@bid-dimad.org) for guidance.

**\*IMPORTANT:** for the payment you must make the conversion in euros. The commission costs are to be paid by from the paymaster.

\*If you have any inconvenience in making the payment by card, you can write to [pagos@bid-dimad.org](mailto:pagos@bid-dimad.org) to consult the possibility of managing the procedure by bank transfer or other payment gateway.

Please remember that any bank charges arising from the management of the transfer or other gateway will be your responsibility. If the organization receives an amount inferior to the marked fee, your registration will not be effective until the difference is paid.

**\*\*IMPORTANT:** In view of the circumstances arising from the health crisis caused by the COVID-19 and the situation of confinement in the various countries, the organization has made a downward adjustment to the registration fee and will consider authorizing special aids, which may represent a reduction in the amount of the participation fee for designers whose works are definitively selected (second payment).

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# Timeline and deadlines

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## First Phase of Registration

From June 22nd to July 30th, 2020—[Extended until August 21st](#)

The call for the first phase of registration opens at 00.00h on June 22nd, 2020 and closes at 23.59h on July 30th, 2020.

## Delivery and review of documentation

September 7th

Until September 7th, 2020, we will manage the download of the documentation of the first registration to verify that it is correct and that the corresponding payment has been made.

On September 14th

Registrants will be informed of any deficiencies found in the documentation sent by September 14, 2020.

On September 26th

Applicants must make good any deficiencies in the presentation of documentation before 11.59 p.m. (Spanish time) on September 26, 2020. The registered projects that have not completed the information and material requested will not enter the selection process, and their proponents will lose the option of recovering the fee paid for them.

## Selection

October 9th

The selection process of the Admission Committee will end on October 9th, 2020. Companies will be notified of the result of this selection by email to the contact person. Along with this notification, instructions for sending the physical pieces will be mailed, as appropriate, since not all pieces will require physical delivery.

During the last week of September, the companies that have been awarded prizes and/or mentions will be notified.

## Second payment of the general fee

October 16th

The deadline for the second phase of registration will end at 23.59h (Spanish time) on October 16th, 2020.

Designers and institutions that do not complete the second phase of registration will lose their right to participate and the amount of the first registration. The inclusion of the participant as selected will not be publicised, nor will the work be assessed by the jury if the fee for the second registration phase has not been paid. The last week of September will be the communication of the works that have been awarded a prize and/or mention.

## BID Exhibition: technical coordination

October 20th to October 30rd

Technical coordination will take place in October. During the second week of October, coordination will begin for the shipment of pieces to Madrid and their inclusion in the BID20 exhibition. The physical pieces, if any, must arrive at the Central Design Office at Matadero Madrid (Paseo de la Chopera, 14), the venue for the exhibition, from November 9th to 20th, 2020, between 10:30 am and 8 pm. The pieces that are not delivered on time cannot be included in the exhibition even if they are present in the catalogue and on the website [www.bid-dimad.org](http://www.bid-dimad.org). Applicants will lose all rights paid, without the possibility of a claim.

\*Punctual and special circumstances will be agreed with the organization.

## BID Exhibition

From November 23th to the end of January 2021

The exhibition will take place between November 23th, 2020 and the end of January 2021. An extension of the exhibition may be granted if necessary.

\*\*The virtual exhibition and the online dissemination and outreach of both the exhibition and the activities surrounding it will be strengthened through the BID website.

## Property and intellectual rights

The current Law on Intellectual Property recognizes that copyright is acquired from the time of creation of the work, so that the ownership of the projects submitted corresponds to its author(s) or owner. However, they are free to protect their designs, through their registration in the intellectual property registry, notary deposit or means they consider relevant, before the delivery of the designs to the BID20.

The organizers are not responsible for any problems that may arise from issues related to copyright or intellectual property of the registered products or for any claims of plagiarism that may be made with respect to the works submitted to the BID20 call. The authors will be solely responsible for the works they submit.

The selected finalist and award-winning works will be exhibited at the Central de Diseño de Matadero Madrid, Paseo de la Chopera, 14, 28045 Madrid, and at other venues that the organisation considers appropriate, according to the size and development of the exhibition project. In each case, participants will be informed of the conditions for presenting their work.

The works will also be part of the virtual exhibition that will be accessible on the BID website, from the opening of the exhibition until the next call for papers, and will then become part of the BID historical archive.

The authors of the selected works will authorize Fundación DIMAD to reproduce, distribute and publicly communicate them in publications, magazines and other media, as well as in the BID catalogue and on the website [www.bid-dimad.org](http://www.bid-dimad.org). Fundación DIMAD undertakes to always mention the owners of the works, for the sole purpose of publicising the Ibero-American Design Biennial and during future editions.

The authors of the selected works will authorise the DIMAD Foundation to include the works in the exhibition for possible tours, after notifying the place and date, and on the basis of the loan and image rights contract signed at the time.

## Data protection law

Data protection law:

The personal data provided by participants will be included in an automated file for which Fundación Diseño Madrid (DIMAD) is responsible, in order to manage the data of the participants; facilitate access to the contents offered through the website; manage, administer, extend and improve the contents offered on the website and in the organisation of the event; adapting these contents to the preferences and tastes of the users; studying the use of these contents by users and visitors, as well as advertising and communication purposes regarding the activities of the Ibero-American Design Biennial.

In accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27th, 2016, on the protection of individuals with regard to the processing of personal data and on the free movement of such data, Fundación de Diseño de Madrid guarantees the adoption of the necessary measures to ensure the confidential treatment of personal data. Likewise, we inform you of the inclusion of your data in a file for the purpose of managing the relationship that links you to it and of the possibility of exercising your rights of access, rectification, suppression, limitation, portability or opposition at [RTD@dimad.org](mailto:RTD@dimad.org) or at the address Paseo de la Chopera, 14, 28045 MADRID.

## Responsibilities

Fundación Diseño Madrid (DIMAD) is not responsible for any possible errors or damage to documents sent through the online form or, failing that, by email.

## Acceptance of the rules

Legal conditions:

By registering, the participant accepts the contents of these Rules.

The presentation of the proposals and the registration implies the authorization, free of rights, for the reproduction and dissemination of the participating proposals, as well as of the decisions of the Organizing Committee, the Selection Committee and the Jury.

By these rules, the registrant authorizes Fundación DIMAD to reproduce, distribute and publicly communicate the images and/or videos of the piece, in publications, magazines and other media, as well as in the catalogue and on its website.

The decisions of the Jury will be final. Any issue not foreseen in the rules will be resolved by the convening institution, DIMAD Foundation.

The BID's announcement is made public through these Bases and through its dissemination in the media and Latin American institutions.



# Contact

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Skype: bid-dimad  
Facebook: <https://bit.ly/2GWnrVq>  
Instagram: <https://bit.ly/2IOnF1o>

ORGANIZA

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COLABORAN

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MADRID



MINISTERIO  
DE ASUNTOS EXTERIORES, UNIÓN EUROPEA  
Y COOPERACIÓN



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Cooperación  
Española  
CULTURA + DESARROLLO/ACERCA

A POYAN

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Unión de Ciudades  
Capitales Iberoamericanas

União das Cidades  
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