

Registration extended until July 30th

Call for guests by the advisory committee:
extended until August 10th

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7th Ibero -American Design Biennial

November
23rd-27th, 2020,
Central de Diseño,
Matadero Madrid, Spain.

Rules of the 2020 call

Open from May 8th
to June 8th 2020. [Extended
until July 30th](#)



BID, now more than ever

The BID launches the call for its seventh edition while a large part of the world's population is confined to their homes suffering from the effects of a pandemic of unknown proportions. In almost every city in the world, and particularly in Latin America, Portugal and Spain, most designers and design companies keep working from home.

Design professionals must contribute to finding solutions in a special emergency situation such as this. The consequences of the coronavirus, which has collapsed hospitals and paralyzed much of social, economic and cultural life, are likely to be devastating for the economy.

From this moment on, and continuously during the next years, design must make an effort to imagine and communicate, in order to first remember and then demonstrate its enormous capacity to encourage, promote and give projection to all economic activity and help to revive cultural and institutional action.

It is therefore way more important, compared to the six previous editions of the BID, to show a selection of projects that have been chosen carefully and that are powerful and show the conceptual, cultural and innovative capacity of design, bringing together in the BID20 arguments that speak for themselves about the capacity of Ibero-American design as an essential tool to boost tomorrow's recovery.

However, this economic factor, which is vital for today's society cannot make us forget the role of the BID as the amplified voice of Latin American designers. Above all, the values of the design it represents: a design that is concerned with and reflects our societies. In 2020, the Ibero-American Design Biennial has to echo the problems that society is going through and that the pandemic may be aggravating.

For this reason, the BID20 must echo this crisis and include, in a special exhibition section, a representative selection of works by Ibero-American designers related to the pandemic, its prevention, its consequences or its communication.

The specifications of this activity will be developed later on through the BID website or through specific communications.

As in previous editions, the BID20 inaugural week will host debates, conferences and other complementary activities that, in addition to contextualizing and presenting the projects of the seventh edition of the BID and their authors, will allow this essential debate to be addressed in the future.

With a disturbing trend towards cutting back on democratic values, a growing dependence on technology, which contributes to reducing citizens' control of information, and a social inequality that is accentuated in a context of incommunication and fear, design and the BID must be a voice of reflection and perspective.

It is in this framework that many of the activities, presentations and discussions of the BID20 will occur, or at least part of them, with all the necessary commitment and rigour in a moment of such historical significance as the one we are living in. At the same time, it will be accompanied by the same rigour and concern for design and its professionals in the world and especially in Latin America.

Manuel Estrada,
executive president of the BID, España.

bid_20

Advisory Committee

The BID is managed by an Advisory Committee, made up of 33 designers and design teachers from all over Ibero-America, whose initial core created the BID and redacted in 2007 its [Founding Declaration](#)

DIMAD

The Madrid Design Foundation, along with the Advisory Committee, organises the Ibero-American Design Biennial. It stemmed from the Madrid Designers Association and is managed by the Central de Diseño, located in the Matadero Madrid creative centre, supported by Madrid City.

International jury

Formed by professionals linked to design, its teaching or its management, the field of culture and the business and intellectual world. They ratify the selection, evaluate and grant recognition and awards to the works presented to the BID.

What is the BID?

It is the most important event for Ibero-American Design. For the last fourteen years it has showcased the most noteworthy projects, in all design areas, from Latin America, Spain and Portugal.

The great BID exhibition takes place in Matadero Madrid in even-numbered years and celebrates its seventh edition in 2020. It is permanently touring other cities in Latin America and Europe, showing every two years a selection of the design that is developed in the 23 Latin American countries.

The BID's Objectives

- Promote and spread design culture all around Ibero-America.
- Show design as a discipline, associated with our own wellbeing.
- Create an Ibero-American Brand of Design associated with excellence.
- Encourage economic development in the region through design.

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The BID enters its seventh edition with 1 million visitors, 60 tour exhibitions, 15,000 projects presented and 410,000 visits on its webpage.

The BID 2020 Gathering

The BID Advisory Committee and the DIMAD foundation are inviting every designer, institution, teaching centre, and Iberoamerican company to take part with their best works in the 7th Ibero-American Design Biennial (BID20). Help us showcase the best of Ibero-America, in every area of design.

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The opening week of this seventh edition of the BID will take place from November 23rd to 27th, 2020, and its temporary exhibition will be open at the Matadero Madrid Central (Spain) from November 23rd to the end of January 2021.

At the same time, during the opening month of the BID20, other design samples will be made and other activities in different cultural institutions in Madrid, in a linking program that opens the BID to the whole city.

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The BID20_ Exhibition

Through a wide-ranged and meticulous selection of the most outstanding projects, and of course through its 19 awards, the BID will showcase Ibero-American excellence in design, its cultural diversity and its commitment to create a better world, promote development and wellbeing, and reduce social inequalities, economic and political barriers.

In 2018, 432 projects from 23 countries were submitted for the 6th edition of the BID.

**Closing day for inscriptions:
July 8th 30th July**

Virtual BID

There will also be a virtual exhibition at www.bid-dimad.org with a gallery of all the works selected by country, highlighting those that have been awarded and the finalists.

This year, special treatment will be given to the digital gallery of works, giving it relevance to facilitate online access to the BID20 and amplify its dissemination.

Itineraries

The exhibition will have an itinerant program through different countries, which will allow some of the selected works, with priority for winners and finalists, to be disseminated in other cities and countries. Therefore, contributing to the visibility of the professionals of the projects participating in the BID20.

Itineraries will be communicated in advance to the participating designers. The works will be shown in graphic panel format, audiovisual or with a physical piece, according to the organization's agreement with the host institution.

BID Opportunities

Why participate and be part of this Design Community?		Selected	Finalist	Noteworthy	Award
Exposition and Roaming Exhibitions	Take part in the BID18 Exhibit, a visibility platform with international scope and a reference for the Iberoamerican region, taking place in the Central de Diseño in the Matadero Madrid, a creative hub supported by the Governmental Area for Culture and Madrid City Hall Sports.	Panel	Chance to send a piece	Showcased piece in a prime position	Showcased piece in a prime position
	Be part of the exhibitions and the international itineraries that are carried out (consult tours of previous editions on the web).	Some roaming exhibitions	Some roaming exhibitions	Majority of roaming exhibitions	All roaming exhibitions
	Present and spread your work to companies, sponsors, institutions, professionals, academics, students, and the general public through guided visits to the exhibition.	•	•	•	•
	Be part of the BID Community, a standard of excellence.	•	•	•	•
Catalogue, Virtual Gallery and webpage	Inclusion in the BID20 catalogue, a printed publication which showcases the participating projects and is distributed in the 23 BID participating countries, as well as in other European countries.	Half page	Half page	Full page	Full page
	Be part of the virtual gallery on our webpage, a platform with global scope, consulted by industry agents and the general public.	•	•	Mention	Mention
	Get a QR code with no expiration that will act as a direct link to your work on the online BID gallery.	•	•	•	•
	Be part of the BID historic archive, a reference for various events and international organisations.	•	•	•	•
Media & PR	Press release to national and international media, both in Spanish and English, with information about the project.	Local media from home country	Local media from home country	International Media	International Media
	Publication and work acknowledgement on various media platforms, with support from our media partners: Room Magazine, Experimenta, Volaverunt, Proyecto Diseño, Di-conexiones (Media partners).			Editors' choice	•
	Get media exposure, in both Spanish and English, and through the network of professional and academic contacts at BID.	•	•	•	•
	Press conference, with the results and the jury's evaluation.			•	•
	Personalized interviews in local and international media.			•	•
	Promotional presence on social networks and on BID's contact network.	•	•	•	•
	Access to the database (previous authorization required) to generate agreements and exchanges	•	•	•	•
Opening Week Activities	Option to present your work in the BID Meeting Zone, an activities programme which takes place throughout BID's Opening Week.			•	•
	VIP invitation to the awards ceremony.	•	•	•	•
	Priority entrance to the Opening Week activities.	•	•	•	•
	Take part in the networking workshop day.	•	•	•	•
	Presentation of your work in the Design Bursts within the activities program (with priority awards and mentions).	•	•	•	•
	Invitation to be part of the BID Community activities program in other Madrid headquarters and institutions linked to the project.	•	•	•	•
	Priority invitation to the ceremony and closing party.	•	•	•	•
Acknowledgements and Certificates	Chance to use the BID20® Stamp when promoting your work. This quality standard, showcasing the excellence of your project, endorsed through BID's track record and recognised by big names in the design industry.	Selection BID20® for indefinite period	Finalist BID20® for indefinite period	Mention BID20® for indefinite period	Award BID20® for indefinite period
	Online Participation Certificate.	On request	On request	On request	On request
	Digital Diploma of Participation.	•	•	•	•
	Printed Diploma of Participation.			•	•
	Commemorative trophy of recognition for works submitted.			•	•

Aims

Main aims

Promote design in Ibero-America. Shed light on design made by Ibero-American professionals and businesses.

Bring the social factors of design culture closer to the general public.

Encourage reflection on design in the business and academic areas.

Establish Networks that allow exchange and interaction around design between professionals, training centres, institutions and businesses.

Contribute to the exchange of experiences and reflections on Teaching Design as the path to the future.

Promote public policies on design as the driver of cultural and socioeconomic development in Ibero-America.

Put a special emphasis on the issues addressed in the Madrid Statement.

Expand the BID to a global level and as an Ibero-American trademark.

Specific aims

Highlight work pieces that dare to research and investigate into different areas that encourage innovation.

Further develop design projects under the "Design for All" category.

Promote ideas linked to the "Design for Development" category as valuable assets that facilitate innovative solutions to the specific reality of Ibero-America.

Shed light on pieces of work that reinforce the concept of sustainability as main quality of design.

Gather new ideas generated during practice from service design, the relation between design and social movements.

Participating countries

Argentina
Bolivia
Brazil
Chile
Colombia
Costa Rica
Cuba
Ecuador
El Salvador
Spain
Guatemala
Haiti
Honduras
Mexico
Nicaragua
Panama
Paraguay
Peru
Portugal
Puerto Rico
Dominican Republic
Uruguay
Venezuela

Entry Requirements



1_Ways to take part

By proposal from the Advisory Committee: the BID's Selection Teams or DIMAD's Organising Committee, all of which will select a closed number of proposals per country.

By free initiative, anyone interested in the sector (designer, company) can present himself. Designers from the 23 countries can participate (see list page 8) regardless of their place of residence.

2_Two years

Projects designed, produced or marketed by designers or firms in Latin America, Spain and Portugal during the last two years can enter. Firms can enter work pieces made by their own staff or outsourced designers and can also opt for the special Design and business award, either by invitation or on their own initiative.

3_Produced works

Only work pieces produced or implemented beyond the Project or prototype stage will be accepted. The output must, therefore, be operative, manufactured and produced. Projects which are in a development stage or those which have already been submitted at previous editions of the BID will not be accepted.

4_Self-Commissoned

The end-user or recipient of the project cannot be the designer unless he/she is also the producer.

5_Incompatibilities

No member of the Advisory Committee, the Selection Teams, the organising Committee or any other person having family ties with any of them or directly involved with the management of the BID can apply for this call.

6_Categories

The work piece may belong to any of the following design categories: space & interior; graphic/visual communication; product/industrial; fashion, textile & accessories; digital; service design, and comprehensive/cross-cutting design work (those including several categories).

They all need to enter under only one category. Their assessment will also be cross-cutting, depending on the special prizes included under the current call.

7_Registration Form

Each designer or firm can submit one or several projects. One form per project needs to be filled in.

8_Unitary Identidy

Each project may consist of one or several pieces, always providing the whole set has unity. The Selecting committee may not accept sets which do not comply with this condition.

9_Individually or in a Group

Both work pieces made individually and in a group will be accepted. When it is a group registering, all the authors shall be identified but only one person shall be appointed as the group coordinator acting on the group's behalf as its representative and recipient of any possible nominations or awards.



10_Diploma

Each individual or participating group selected and/or awarded will be sent a participating diploma by email, along with its corresponding BID18 Stamp.

11_Contact person

This person, registered in the [user's application form](#), will from then on receive all official communications and requests from the organisation.

In the case that this person should change BID management must be notified at the following address: bienal@bid-dimad.org.

12_Fee payment

Payment of all the fees corresponding to every stage of enrolment within the deadlines set by the organisers is an essential requirement to take part in this call, both at the selection stage and at the BID18 exhibition.

13_Be part of BID

All participants must accept, through these terms and conditions, to be part of the BID18 Exhibition and the exposition design conditions that the organisation approves, including abiding by the space and size characteristics assigned to their project.

14_Shipping costs

Under these Entry requirements, every participant agrees to running with the shipping costs and customs duties (both ways) pertaining to their work pieces if they are to be physically present at the exhibition.

*DIMAD, as the organising body, will not accept any additional costs under any circumstances.

15_Insurance

Under these Entry requirements, every participant agrees to the insurance conditions covering the exhibited workpieces.

16_Compliance with the Entry Requirements

Every designer or firm applying to enter this call hereby accept to comply with the Entry requirements.

Categories



- Space & Interior Design
- Industrial & Product Design
- Graphic Design & Visual Communication
- Fashion, Textile & Accessories Design
- Digital Design
- Service Design
- Comprehensive/Cross-cutting Design

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Awards & runners-up

There are 7 awards for category and 12 special awards. As well as honorary mentions in each of them.

Awards per category

Space/Interior design

(interior, lighting, installations, temporary architecture, cultural equipment, museography, retail, etc.)

Industrial/product design

(serial product, self-produced product, collections/series, hand-crafted manufacture, digital manufacture/3D printing, applied research, materials, design for mobility, design for health and life standards, furniture, urban architecture, lighting, etc.)

Graphic design & visual communication

(publishing, typography, signs/posters, logos & identity, packaging, visual communication, combined elements).

Fashion, textile & accessories

(attire, collections/series, clothing/figurines, patterns, fabrics, materials, footwear, handbags, millinery, jewellery, accessories).

Digital design

(web, apps, motion graphics, animation, videogames, interactive installations, experience design).

Services Design

design methodology, that through a holistic viewpoint and an empathetic and collaborative process, plans actions which give added value to services, improving user experience in every interaction in an omnichannel environment.

Comprehensive/ crosscutting design

(projects covering several categories).

Special Awards

Design for Development. Cooperación Española

Design and the City. Madrid City Hall

Design & Citizen Engagement. UCCI

Design for everyone. Fundación ONCE

Design & Innovation

Design & Sustainability

Business & Design*. Award Frank Memelsdorff

Design & Entrepreneurship

Research and Design**

City image

Design for (by and with) Culture

Design & Design releases

[* Consult Descriptive Profile of the Awards.](#)

[** Consult specific calls.](#)

The Jury cannot leave the prizes void in one or more categories, however they can do it in the special prizes.

Specific calls

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Business and Design Award “Frank Memelsdorff”

The “Frank Memelsdorff” Company and Design Award aims to highlight and represent the best Latin American companies for their use of design as a strategic factor, differentiating them from the rest and creating value in all their activities.

For the quality of their product design and services, either by the global design of their own identity, by their use of architectural spaces or their communication or by the global vision, from a strategic perspective of all their business activity.

The role of companies, as units of economic activity, is essential. The understanding by companies, both private and public, of the interest of design as a productive factor is decisive for design to reach its full innovative potential for the development of the region.

Extending good examples and best practices to all of society and especially to the entire productive system is the main responsibility of this new BID award named after Frank Memelsdorff, engineer and designer, a driving force behind the BID and a member of its Advisory Committee until his death and a great promoter, through all of his professional activity, of the decisive role of companies for the true value of design.

[Consult specific call.](#)

Research and Design Award

Design and Research play the same essential strategic role in the economy. Both activities are equally transversal to all sectors of production and all areas of the economy. They are also indispensable to change and improve our lives by defining and improving the quality of the objects we produce and the products and services we consume.

Design and research are the best demonstration of how talent and creativity are not only cultural values but valuable tools for economic intervention. And there is no doubt that the collaboration between research and design teams makes it possible to strengthen the activity of both. These awards will seek to increase the awareness of such joint action and the impact in strengthening its results.

With this award, the BID wants to highlight the importance of the I+D+i, where product innovation is a new or improved good or service that differs significantly from the company's previous goods or services, and through design new opportunities are generated from the field of creativity. The call intends to give visibility to the synergies derived between the knowledge derived from “I+WD” and the practice of “I+D”, where innovation and design, are established as a potential of the value chain of the company.

This award will allow to discover, stimulate and disseminate the best practices of interaction between Design and Research in the innovative activity of Latin American companies. The BID Research and Design Award aims to highlight projects that are the result of a special interaction between design and research. Either when research projects have gained visibility thanks to the role of design or when research has played a special role in developing the product or service in a design project.

This award will allow the discovery, stimulation and dissemination of the best practices of interaction between Design and Research in the innovative activity of Latin American companies.

The BID Research and Design Award aims to highlight projects that are the result of a special interaction between design and research. Either when research projects have gained visibility thanks to the role of design or when research has played a special role in developing the product or service in a design project.

[Consult specific call.](#)

Prize-winners & runners-up

Once the Jury has given their judgement in the last week of August, the creators of the awarded works, noteworthy works and finalists, will receive instructions via email to complete the corresponding information for the shipment of the pieces to the BID20 Exhibition.

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Participation

Participating in the BID20 implies for the participants a commitment to be part of the BID20 Exhibition that will take place in the Central de Diseño / Matadero Madrid, Spain.

The physical pieces of the selected works by the Jury (winners and finalists in any of the categories) that are part of the BID20 exhibition must be sent by the authors or those responsible for the said work pieces.

The costs pertaining to the shipping and customs duties(both ways) of the pieces will be run by the designer, producing or distributing firm, student, training centre or institution responsible for it.

Neither Fundación DIMAD as the organiser of the event nor the BID as the promoter of the call will run which such expenses.

The pieces are lent to the BID for a period of 2 years to cover possible touring exhibitions. In that case, the parties will sign a formal agreement made available by those in charge of the technical coordination to the participant and to be handed in to the organisation prior to the pieces exiting the country of origin. If the pieces are requested in advance by their owner and the reason can be justified, their return will be arranged based on specific agreements.

Exhibition criteria

All selected papers will be presented at the Matadero Madrid Design Centre in panels graphics and/or on digital screens (videos) and at the online exhibition on the BID website www.bid-dimad.org. The awarded works, with mention and finalists will have the option to be exhibited as physical pieces (as decided by the organization and meeting the exhibition criteria) and will be highlighted at the online show. This year, special treatment will be given to the gallery of digital jobs, giving it relevance to facilitate online access to the BID20 and amplify its dissemination. Digital communication and activities will be strengthened in streaming so that projects and messages of the BID can reach into every corner.

In the event of the physical pieces not being able to be shipped, the person(s) responsible for the project will tell the organisers as early as possible and the work will be exhibited on a graphic panel or in digital format.

No shipment should be made without first receiving the instructions from the organization.

Neither DIMAD Foundation nor BID will be responsible for any difficulties/administrative problems that may arise from shipments not made in accordance to the organisation's instructions.

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Schedule and deadlines

New schedule due to the extension of registration.

First Phase of Registration

From 8 May to 8 July: **Extended until July 30th**

The call for the first phase of registration opens at 00.00 (Spanish time) on May 8th, 2020, and closes at 23.59 (Spanish time) of July 8th, 2020. *See prices and discounts, page 20.

Delivery and review of documentation

On August 5th

Until August 5th, 2020, the downloading of the documentation of the projects presented will be managed to verify that it is correct and that the corresponding payment has been made. The organisation will inform the participants of any deficiencies found in the material sent. Applicants must correct any deficiencies in the presentation of this documentation before 23.59 (Spanish time) on this date. Those registered projects that have not completed the information and material requested will not enter the selection process, and their proponents will lose the option of recovering the fee paid for them.

Selection

On August 14th

The selection process will end on August 14th, 2020. The result of this selection will then be notified by e-mail to the contact person. Along with this notification, instructions will be sent to complete the payment corresponding to the participation as selected.

Second payment of the general fee

From August 14th to 21st

Second payment of the general fee to complete participation as selected and option to the awards. Due to the circumstances crisis and in order to support the designers and engineers of to encourage participation, the organization has made a downward adjustment of the quota for the second phase of this edition, leaving 100, with the possibility of applying grants, significant discounts or, if necessary, exemption from payment of the latter. The payment period will end at 23.59 (Spanish time) on August 21st, 2020. Designers, companies and institutions that do not comply with this second instalment will lose their right to participate and the amount of the first registration. The inclusion of the participant as selected will not be publicized nor will the work go to the jury's evaluation.

Jury's evaluation / Awards

From August 21th to September 13th

The jury will evaluate the works presented according to the prizes per category and the special prizes as well as the entries in the special calls.

Communication awards

On September 16th

As of this date, participants will be informed the awards given.

BID Exhibition: technical coordination

On September 25th

In September, technical coordination will begin for the shipment of pieces to Madrid and their inclusion in the BID20 exhibition. The physical pieces must arrive at the Central Design Office at Matadero Madrid (Paseo de la Chopera, 14. 28045 Madrid), the exhibition venue, from November 2nd to 13th, 2020, between 10.30 am and 8 pm. Those pieces that are not delivered on time cannot be included in the exhibition even if they are present in the catalogue and on the website www.bid-dimad.org. The applicants will lose their paid rights, without the possibility of making any claim.

**Specific and special circumstances will be agreed with the organization.

BID Exhibition

From November 23rd to the end of January 2021

The exhibition will take place between November 23rd 2020 and the end of January 2021. An extension may be granted if necessary.

The virtual exhibition will also be reinforced from the website and its gallery of jobs.

Enrolments

The registration (free initiative or guests), the delivery of material and payments will be made online at the website www.bid-dimad.org through a form that can be completed in Spanish and English and with the option to Portuguese. The works proposed by the advisory committee may benefit from a special discount during the second phase of the call (for "Registration fees and discounts" see page 20).

****IMPORTANT:** In view of the circumstances arising from the health crisis caused by COVID-19 and the containment situation in the various countries, the organisation will consider the provision of special aid, which may represent a reduction in the amount of the quota registration fee to designers whose works are definitively selected (second payment).

Recommendations

The fields "project description" and "profile/biography of the designer or studio" should be sent in Spanish and English. Participants from Brazil and Portugal can also send it in Portuguese.

Inscription Methods

A category associated with each work must be chosen. The project submitted may be an individual work, a work and its process, a series or a line of work or a comprehensive project covering several areas of design. In the latter case, it may be entered in a single category or in the "Integral / Transversal Design" section and must be adequately explained in the description included in the entry form and by means of the attached images.

Registration fee

The total quota of general participation in the edition BID20 is **160 €** (tax included/21%) divided in two payment phases.

The fee for the first phase (registration and admission) is **60 €** tax included/ 21%), for expenses of management and preparation of documentation for the selection process.

The fee for the second phase is **100 €** (including tax/21%) and will only be paid if the project is selected to be part of the BID20 edition (exhibition, catalogue and online gallery) and to qualify for the awards.

Payment Methods

In the section "Payment methods" (page 20) you will find the information required to carry out the settlement of the two payment phases. In all cases, the organizers will validate the application of the discounts proposed in the registrations.

Registration phases

First phase

1. User creation, basic attendance data and payment of the corresponding fee (registration)

In the first phase, applicants will create a user that will give them access to the participants' platform and to the payment gateway for the first registration fee. The participants' platform will allow them to carry out the application process and for this purpose the basic details of the contact person will be requested. Once the user is created, he or she will be directed to a form in which he or she must provide all the documentation related to his or her participation in the BID20. You will be able to enter this platform as many times as you need until the final submission is made. These two steps must be completed as follows:

Basic contact data for the creation of the user profile

You will enter the form to create a security user and password for access to the participants' platform. The contact information of the person responsible for the submission of the paper to the BID will be requested: contact person (the contact person and authors may be the same or not); name and surname, gender, name of the paper to be submitted and e-mail address.

IMPORTANT: the contact person will be the one to receive all communications regarding participation in the BID20.

Payment of registration fee

In the last step for user creation and registration you must make the payment corresponding to phase 1, first admission fee (for "Payment methods" see page 21). If you are eligible for any of the discounts, you must select the reason and attach the corresponding document (for "Registration fees and discounts" see page 20). Finally, when selecting the payment method, you will be redirected to the secure payment gateway. You will receive a confirmation e-mail and from this moment on you will be able to access the participants' platform to download all the information related to the work you have applied for.

[Link to the registration form](#)

If you request an invoice, complete the billing data. You will receive it within 30 days after verification of receipt of payment.

**If the work is not selected in this first phase, the amount paid will not be refunded.

IMPORTANT:

- Any bank charges must be borne by the payer.
- The payment must be made in euros (make a currency conversion beforehand or ask for the relevant authorization in the case of Latin American countries).
- If you need to pay by bank transfer or other platform, please contact with pagos@bid-dimad.org.

To be noted:

1. The organization will verify each document proving membership in the association sent to apply the discounts. If it is not valid, the difference must be paid.
2. If you receive any error message sending this form can send an email to registro@bid-dimad.org or contact by calling +34 91 474 67 80.

2. Access platform for participants

Once the user creation form has been completed and the registration fee paid, you will receive an email confirming that you have access to the platform. You will be able to enter this platform as many times as you need to complete the required information until you "send". The platform is divided into the following sections.

Contact person

You will be asked for the following data: name, surname, telephone of the contact person, mobile phone of the contact person, email of the contact person.

Author information

You will be asked for the following information:

- Name of the author(s) and specify the number of authors, gender.
- Study/Company name and website.
- Author's fixed and mobile phone number (if there are several, this must be one, the person registered as contact).
- Author's e-mail (if there are several, this must be one, the person registered as the contact),
- address, zip code, country and city of birth, country and city of residence.
- Social networks (Skype, Facebook, Instagram, Twitter).

Project information

Year of execution, client (if applicable), distributor or producer (if applicable) and name of the work you must also select the design category in which the work will participate (Space and interior design, Product / industrial design, Graphic design and visual communication, Fashion design, textile and accessories, Digital design, Service design, Integral / transversal design) and the possible thematic areas / option for special awards in which you consider

you can apply your work (Design for Development, Design and City, Design and Citizen Participation, Design for All, Design and Innovation, Design and Sustainability, Design and Entrepreneurship, Research and Design, City Image, Design for (by and with) Culture, Design and Design Publications).

It must also include the description of the work, a Spanish version and an English version (maximum 800 characters with spaces included for each version); profile / written biography of the author/studio/company (if several authors, a generic profile), a Spanish version and an English version (maximum 800 characters with spaces included for each version); profile / written biography of the author/studio/company (if several authors, a generic profile) in Portuguese (optional, respecting the maximum length indicated above); additional observations/comments, must be completed: credits, producer, client, distributor, if any (maximum 800 characters including spaces); text for awards and/or prizes (maximum 800 characters including spaces). Brazilians and Portuguese can also upload the information in Portuguese.

*We recommend reading the award profiles beforehand. You will be asked to confirm that you have read the BID20 Guidelines and accept their terms.

Images

Image files of the project, according to the following indications:

-3 to 5 images, in .jpg format, in RGB mode and with a maximum weight of 1MB per image For visualization of the Committees and Jury. If it is essential to include a footer, the information must be placed in the corresponding "Footer" field.

NOTE: the organization may use some or only one of the images sent.

Graphic/audiovisual material

The digital works (digital design or complementary videos corresponding to other categories) must be able to be viewed on the network (Vimeo or Youtube). The organization must be provided with the link and viewing key, if applicable*. It must have a maximum duration of 1 minute and 30 seconds.

-If the video/audiovisual is complementary material, only those that offer information about the essential characteristics of the work (navigation, functionality, aesthetics and concept) will be accepted.

-In the form you will find a field for "additional material". Space and interior designers and digital designers, in particular, and all those who wish or need to send additional material to explain their work better, may upload the material in .pdf format of maximum 5Mb**.

Note: The BID organization will evaluate whether it is necessary to include additional material for further information to the jury. If it is not relevant, it will be removed from the application.

*The work or digital document that requires online/audiovisual viewing and does not your password or access code will be disqualified. **Registrations and material sent by email or post will not be accepted without prior consultation with the organization.

Second phase

Making of payment

Formalization of payment If the job is accepted and selected, the Participants must pay the amount of the second general registration fee 100, The prerequisite for the formation of part of the BID20 edition: to present their work in the exhibition, include it in the catalogue and online gallery of the BID works, as well as to be eligible for the BID awards. You can also participate in the exhibition tours to be programmed.

At the time of the second payment phase** instructions will be sent via mail electronic platform to perform on the the payment for this second stage.

*The relevant discounts will be applied.

The amount paid will not be refunded to whom, once registered and due to circumstances beyond our control to the organization, decide not to continue with your participation.

Documentation

For this second phase, 3 to 5 high resolution images will be requested, with the following characteristics: in .jpg format, in CMYK format and with a maximum weight of 5MB per image, for inclusion in the printed catalogue and the panels in the exhibition. The sending process and receipt of this material will be made in accordance to the indications of the organization.

NOTE: The organization may use some or a single image.

****IMPORTANT:** In view of the circumstances arising from the health crisis caused by the COVID-19 and the situation of confinement in the various countries, the organization will manage, in the months that the selection process lasts, the possibility of applying aid, significant discounts or exemption from payment of this fee to promote participation (second payment).

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20



Inscription Fees

The total participation fee of the previous BID editions' loans were 260. This year and because of the exceptional circumstances that we are living by COVID19, the organization has decided make a downward adjustment to the share of this edition with the firm conviction to continue recognizing and disseminating the best of design in Latin America, leaving a general quota **160 €** divided into two payment phases.

The fee for the first phase (registration and admission) is **60 €** (including tax/ 21%), for management and preparation of documentation for the selection process. The fee for the second phase of this edition, which is paid for only if the project is selected and is part of the BID20 edition (exhibition, catalogue and gallery online), is **100 €** (taxes included/ 21%), with the possibility of applying aid, discounts or, in specific cases, to exempt from payment of this fee. This fee helps to cover the costs of the exhibition and the rest of the IDB's activities. Participants whose project is awarded or finalist and whose piece is physically exhibited, must bear the costs of transport and customs management, both to and from. DIMAD will advise on this process. Participants whose project is awarded a prize or is a finalist and whose piece is physically exhibited will be responsible for transportation and customs management costs, both to and from the exhibition. DIMAD will advise on this process.

Those registered, both in the first and the second payment of the registration fee, will receive, within a maximum of one month, the corresponding invoice (with VAT issued in the name of the person or company they indicate on the form of participation. No invoice will be provided to those applicants who have not filled out the billing data. Candidates must assume all the bank charges for the management of payment, if any (commissions, taxes)

****IMPORTANT:** In view of the circumstances arising from the health crisis caused by COVID-19 and the situation of confinement in the different countries, the organization will consider special aid in the participation fees for those designers whose works are definitively selected (second payment).

First phase Inscription and Admission (until ~~8th July~~ 2020 extended to July 30th, 2020)

Standard Rate.....	60 €
Members, friends and DIMAD volunteers, 25% discount.....	45 €
Members of Iberoamerican Associations, 15% discount.....	51 €

Second phase Selected / Awards

Overall.....	100 €
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All prices quoted include VAT 21%

Payment methods

Payment by debit or credit card

The payment of any of the phases is made online, by credit card. The registration form itself, once you have completed all the fields, will refer you to the payment platform.

Once the registration fee has been paid, you will receive a confirmation e-mail, which is essential for you to be sure that you have made the payment correctly. If you have had any problems, do not try to repeat the payment.

If you do not receive the confirmation email, you should contact pagos@bid-dimad.org for guidance.

***IMPORTANT:** for payment you must make the conversion into euros. The commission costs are borne by the payer.

*If you have any inconvenience in making card payment, you can write to pagos@bid-dimad.org to consult the possibility of managing the procedure by bank transfer or other payment gateway. Remember that you will be responsible for any bank charges incurred in handling the transfer. If the organization receives an amount less than the marked fee, your registration will not be effective until the payment is received of the difference.

Admissions Committee

Made up of the Management and Advisory Committees and of the BID's Selection Teams. The members of the Advisory Committee and of the BID's Selection Teams from the different countries involved will support the Organising Committee's task concerning the search and selection of work pieces and designers as well as the dissemination of this call, so that it covers as much as possible all the categories involved. They will be in charge of identifying, selecting and putting forward the name of those firms that apply design to their output in a creative, innovative fashion, and will invite them to take part in the BID. They will cooperate in publicising this call by advising the Organising Committee on any particular queries which may arise in each participant country.

The list of nominations for the Biennial is based on the direct submission of projects and the list of projects recommended by the local Advisory Committee and DIMAD. These candidatures are then evaluated by the international jury to define the final selection that is then represented in the entire BID Exhibition.

International Jury

The submitted proposals will be scrutinised by an International Jury, who will select a maximum of 35 entries per country to form part of the BID18 Selection, without necessarily including nominees for specific categories. This Jury is made up of between 5 and 7 outstanding professionals, tied to design and its transversal disciplines, who will judge all the proposals that have made it through the first phase of admission, and will then decide on the finalists, the awards and the noteworthy works. The names of the jurors will be available on our webpage: www.bid-dimad.org.

Selection criteria

The Committees and the Jury will take into account the following criteria:

General criteria

- Innovation capacity
- Improved quality of use
- Inclusive Access (Design for All / Design for Development)
- Recycling
- Formal-aesthetic quality

Vectors

- Technology Vector
- Usability vector
- Vector of invention
- Vector Engineering
- Vector of identity (brand)
- Symbolic (Emotional) Vector
- Sustainability Vector
- Vector of creativity

*To find out more information on the evaluation parameters in each award please consult the "Descriptive Profile of the Awards"

Selection process

All works submitted will be assessed by a selection Committee. Once admitted, the proposals will be ratified by an international Jury, who will choose a maximum of 35 participants per country. These pieces will form the BID20 Selected and will opt for the BID20 Awards. The Jury will select the prizewinning awards and runners-up.

The Advisory Committee, the BID Teams and the authors of the work pieces will be informed via e-mail of the decisions made by the Jury and the Selection Committee. A list with those selected and awarded will also be made public through the web page www.bid-dimad.org.

Intellectual Property Rights and Dissemination

The current Intellectual Property Law recognizes that the copyright is acquired from the moment of the creation of the work, so the ownership of the projects presented corresponds to their author(s) or owner. However, they are free to protect their designs, through registration in the intellectual property registry, notarial deposit or any other means they deem appropriate, before the designs are submitted to the BID20.

The organizers are not responsible for any problems that may arise from issues related to copyright or intellectual property of the registered products, nor for any claims of plagiarism that may be made with respect to the works submitted to the BID20 call. The authors will be solely responsible for the works they submit.

The selected, finalist and awarded works will be exhibited at the Central de Diseño de Matadero Madrid, Paseo de la Chopera, 14, 28045 Madrid, and at other venues deemed appropriate by the organisation, in accordance with to the dimensions and development of the exhibition project.

In each case, the participant will be informed of the conditions of the presentation of your work.

The works will also be part of the virtual exhibition that will be accessible on the BID website, from the opening of the same until the next convocation, to then be part of the historical archive of the BID.

The authors of the selected works will authorize Fundación DIMAD to reproduce, distribute and publicly communicate them in publications, journals and other media, as well as in the BID's and on the website www.bid-dimad.org. DIMAD Foundation undertakes always to make mention of the holders of the same, for the sole purpose of disclosure of the Ibero-American Design Biennial and during the next editions.

The authors of the selected works will authorise the DIMAD Foundation to include the works in the exhibition for possible tours, with prior notification of the place and date, and on the basis of the contract loan and image rights signed at the time.

Data protection law

The personal data provided by the participants will be included in an automated file for which the Fundación Diseño Madrid (DIMAD) is responsible, with the aim of managing the data of the participants; facilitating access to the contents offered through the website; managing, administering, extending and improving the contents offered on the website and in the organisation of the event; adapting these contents to the preferences and tastes of users; to study the use of these by users and visitors, as well as for advertising and communication purposes regarding of the activities of the Ibero-American Biennial Designer.

The organization of the call, in compliance with Law 15/1999, of Protection of Personal Data has taken all necessary measures to ensure the security of personal data and avoid its alteration, treatment or unauthorized access. The participants will have the right to access, rectify and cancel of the personal data they have provided to the organisation by writing, enclosing a copy of their ID card or passport, to the following address: Matadero Madrid, Central de Diseño, Pº de la Chopera, 14, 28045-Madrid (Spain) or by e-mail: bienal@bid-dimad.org

Responsibilities

DIMAD Foundation is not responsible of the possible errors or flaws in the documents sent through the form.

Acceptance of the rules

Legal conditions:

By registering, the participant accepts the content of these Bases.

The presentation of the proposals and their inscription implies and the authorization, free of rights, to the reproduction and dissemination of the participating proposals, as well as the decisions of the Organizing Committee, the Selection Committee and the Jury.

The entrant hereby authorises he DIMAD Foundation to reproduce, distribute and publicly communicate the images and/or videos of the piece, in publications, magazines and other media, as well as in the catalogue and on your website. The decisions of the Jury will be final. Any issue not foreseen in the rules will be resolved by the organising institution, DIMAD Foundation.

The BID call for entries is made public by of these Bases and through their diffusion in the media of communication and Latin American institutions.

Madrid, May 8th, 2020.



Contact

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ORGANIZA

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COLABORAN



MADRID



MINISTERIO
DE ASUNTOS EXTERIORES, UNIÓN EUROPEA
Y COOPERACIÓN



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Cooperación
Española
CULTURA + DESARROLLO/ACERCA

A POYAN



Unión de Ciudades
Capitales Iberoamericanas

União das Cidades
Capitais Ibero-americanas

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